

Empowering the New Mobility Workforce

Educating, Training, and Inspiring Future Transportation Professionals



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Edited by Tyler Reeb, Ph.D.

About the Book Empowering the New Mobility Workforce:

Educating, Training, and Inspiring Future Transportation Professionals enlists a multidisciplinary roster of subject matter experts who identify the priorities and strategies for cultivating a skilled workforce for the rapidly changing transportation landscape. Transportation employers will need to hire 4.6 million workers—1.2 times the current transportation workforce—in the next decade. The book explores how leaders in education, industry, and government can work together to create an ecosystem that facilitates learning and upskilling for emerging and incumbent transportation workers. Readers will learn how to conduct labor market analyses and develop competency models to adapt their workforce.

This book empowers readers to establish ongoing communities of practice that cultivate sustainable career pathways that respond to ever-evolving socioeconomic trends and transformational technologies.

Key Features

Provides a comprehensive assessment of the new technologies and consumer attitudes driving change in personal vehicle, mass transit, active transportation, and goods movement, both domestically and internationally. Identifies the career pathways, experiential learning models, and types of curriculum needed to prepare emerging professionals to develop and operate transportation systems of the future. Emphasizes, through case studies, innovative practices emerging in public- and private-sector transportation organizations.

About the Editor

Tyler Reeb, Ph.D.

Director of Research and Workforce Development, CSULB, Center for International Trade & Transportation Tyler leads research teams that address challenges and opportunities related to the new mobility workforce, transformational technology, institutional change, organizational management, and transportation systems management operations (TSM&O). He serves as the Director of Research and Workforce Development for the Center for International Trade and Transportation at California State University, Long Beach.

An Essential Text for Transportation Leaders

“**Empowering the New Mobility Workforce asks the right questions about this critical workforce:** How can local, state, and federal leaders motivate and prepare the transportation workforce for transformational changes? This text offers a roadmap to implement training and education strategies necessary to motivate and prepare the incoming and incumbent workforce.”

Norman Y. Mineta

United States secretary of Transportation (Ret.)

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To schedule a speaking engagement with Dr. Reeb, contact Ben Olson: 562-985-8807, ben.olson@csulb.edu.